

STRATEGY WORKSHOP DESIGN &/OR FACILITATION

Duration: Variable according to client requirements
(90 minutes to multi-day)

OVERVIEW

You know you need a strategy day or team offsite, but how do you make it really effective? How do you ensure it sets a clear path, aligns your team and delivers the outcomes you're aiming for?

Maybe you're welcoming new team members, planning for growth or tackling new challenges. You want your business to be resilient, adaptable and ready for the future, but finding the time, headspace or resources to design and execute an effective, energizing workshop can feel overwhelming.

That's where we come in.

At Reimagine Consulting, we help business owners and leaders create strategic workshops that deliver clarity, alignment and results. Whether you want to facilitate the session in-house or bring in a professional facilitator, we've got you covered:

Workshop Design Service

For those who prefer to lead their own sessions, we offer a cost-effective design service. This includes:

- A professionally designed workshop tailored to your objectives
- Facilitation notes and activities to keep your team engaged and focused
- Practical resources, such as venue guidance and templates, to ensure a smooth and impactful session

Full-Service Facilitation

If you'd prefer to focus on participating rather than running the session, we can facilitate the workshop for you. This service includes:

- Design, preparation and planning tailored to your needs
- Pre-workshop interviews with participants to uncover key insights and align objectives
- Expert facilitation to keep discussions focused, productive and engaging
- Comprehensive materials and workshop outputs, including a follow-up report to serve as a clear reference for executing your strategy.

WHO IS IT FOR?

This service is perfect for business owners, CEOs, boards and leadership teams who:

- ✓ Want their strategy workshop to run seamlessly and deliver real outcomes
- ✓ Are looking to build a more cohesive and aligned leadership team
- ✓ Need clarity and focus to confidently navigate uncertainty
- ✓ Want their business to be resilient, adaptable, and future-ready
- ✓ Are planning for growth and need a clear pathway to move forward
- ✓ Feel stuck managing day-to-day operations and want time to focus on the bigger picture
- ✓ Value collaboration and want to ensure all voices are heard during critical discussions
- ✓ Know the importance of aligning their strategy with their core values and long-term vision
- ✓ Want an experienced professional to handle the design and/or facilitation, so they can focus on participating fully

ANTICIPATED OUTCOMES

When you invest in a professionally designed and facilitated strategy session, you can relax, knowing you will see tangible results that drive alignment and momentum in your business.

Here's how our services can support your goals:

Clear Actionable Strategy	Leave with a well-defined plan that sets priorities, outlines key initiatives, and provides a clear pathway for growth and impact
Confidence in Navigating Uncertainty	Gain tools and clarity to make confident decisions, even in a rapidly changing environment
Efficient and Productive Strategy Sessions	Save time and energy with a well-structured, professionally designed session that ensures discussions are meaningful and productive
Fresh Perspectives and Uncovered Opportunities	Identify new growth areas, refine existing strengths and explore possibilities you may not have considered
Improved Communication and Collaboration	Foster open dialogue and understanding among team members, strengthening relationships and trust
Renewed Energy and Engagement	An invigorated team ready to execute the strategy with clarity, purpose and enthusiasm
Resilient and Adaptable Business	Build a strategy that equips your business to weather challenges and seize opportunities, no matter what the future holds

Team Alignment and Cohesion

A leadership team that is unified, focused and fully bought into the strategy, ensuring momentum and collaboration moving forward

ENGAGEMENT STEPS

- 1 Client Preparation:** Review the description of our services (this document) and, if needed, schedule a free 15-minute call to discuss whether our services are the right fit for you.
- 2 Define the Scope of Work:** We'll work together to clearly define the scope of work. You'll have the chance to review and make sure it aligns with your goals.
- 3 Contract Agreement:** Once you're ready to move forward, we'll prepare and send over the contracting agreement, outlining the scope of work, deliverables, terms, and conditions.
- 4 Book Session or Workshop:** Schedule your 90-min design session or workshop. If you are opting for the full service, we will schedule in pre-workshop interviews with the participants.

PAYMENT STRUCTURE

Whether you need help designing a strategy session or want us to handle everything from planning to facilitation, we're here to make the process effortless and cost effective.

Contact us below for pricing information.

DELIVERY OPTIONS & CONTACT

Services are available for in-person (ex. Perth, Western Australia), as well as online or hybrid.

CONTACT: Jill Jensen – Founding Partner

Ph. +61 458 130 701

Email: hello@reimagineconsulting.co

