

STRATEGY CONSULTATION & COACHING SERVICES

Duration: Variable according to client requirements

OVERVIEW

As a business owner, finding time and headspace for strategic thinking can feel impossible when you're managing the constant demands of running a business. Without a clear plan and an aligned team, progress can stall, decisions become reactive and the vision you're working toward can feel out of reach.

Strategic planning creates the space to step back, reflect and make intentional decisions about your business. With a clear strategy you can:

- **Clarify your vision**, create a plan and set meaningful priorities
- **Align your leadership team**, creating cohesion and focus
- **Build a resilient, adaptable business** ready to grow and adapt in a forever-changing environment
- **Uncover opportunities** and direct your energy toward what works, while creating a confident plan for the future

For small and medium-sized businesses, strategy is less about glossy reports and more about creating clarity, focus and a pathway to build a resilient, adaptable business aligned with your values, vision and the impact you want to have.

At Reimagine Consulting, we make strategic planning straightforward, human-centered and designed to meet your needs.

We take the hassle out of designing effective strategy so you can focus on what truly matters - your business, your team and the future you want to create.

“Collaborating with Jill Jensen has been transformative for my business. Her insightful and strategic approach has uncovered new growth opportunities and helped define clear, actionable goals.”

- Ben Caine, Founder and Architect, LeanHaus

WHO IS IT FOR?

This service is perfect for business owners, CEOs and executives of small to medium-sized businesses or NFP's who:

- ✓ Seek more clarity and direction for their business
- ✓ Want a more cohesive and aligned leadership team
- ✓ Seek practical strategies that can be implemented right away
- ✓ Want their business to be self-managing but can't seem to step away
- ✓ Want to strengthen their leadership and more confidently navigate uncertainty
- ✓ Aspire to make more impact through their business, but without the grind
- ✓ Want their business to be more resilient no matter what the future brings
- ✓ Are open to self-exploration and development

ANTICIPATED OUTCOMES

At Reimagine Consulting, we offer comprehensive and tailored support to help you take on each aspect of your business with clarity and confidence.

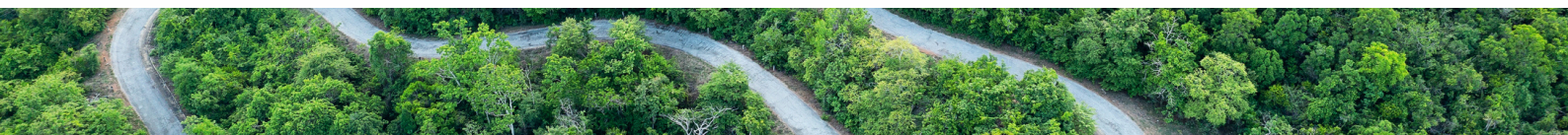
Here's how our services can support your goals:

Aligned Team	Build a self-managing team fully invested in your mission
Brand Energy and Marketing	Define your brand energy, clarify the problem your product or service solves, define your ideal client and ensure consistency in brand messaging across all customer touchpoints
Business Strategy Development	A clear, actionable strategy that drives growth, mitigates risk and seizes new opportunities. A plan that aligns your business with its core values, prioritizes what matters and ensures sustainable success and impact
Financial Audit	Assess your revenue streams, value-creating activities and key financial metrics to identify priorities and build a stronger financial foundation
Leadership	Enhance your leadership capability to inspire and drive high performance in your business

Mindset, Purpose and Balance	Cultivate the mindset needed to lead with purpose while maintaining a healthy balance between work and personal life
Resources	Access practical tools and ongoing resources to ensure continuous growth and progress
Stakeholders and Relationships	Strengthen relationships by enhancing communication, building trust, and enlisting key stakeholders into your vision

ENGAGEMENT STEPS

- 1 Client Preparation:** Review the description of our services (this document) and if needed, schedule a [free 15-minute call](#) to discuss whether our services are the right fit for you.
- 2 Define the Scope of Work:** We'll work together to clearly define the scope of work. You'll have the chance to review and make sure it aligns with your goals.
- 3 Contract Agreement:** Once you're ready to move forward, we'll prepare and send over the contracting agreement, outlining the scope of work, deliverables, terms, and conditions.
- 4 Book Sessions:** Schedule your sessions - either online or in-person.
- 5 Pre-Session Questionnaire:** Before our first session, you'll receive a questionnaire to help us understand your goals and tailor our services to achieve them.



PAYMENT STRUCTURE

We offer flexible pricing options to suit your needs. You can choose from our pre-paid consultation packs or opt for our general hourly rate, which is invoiced monthly. [Contact us below for pricing information.](#)

DELIVERY OPTIONS & CONTACT

Services are available for in-person (ex. Perth, Western Australia), as well as online or hybrid.

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