

SCENARIO PLANNING

Duration: Variable according to client requirements
(90 mins to multi-day)



OVERVIEW

As a business leader, you're making decisions about the future every day. But human brains aren't naturally wired to think about the future clearly. We rely on past experience, prefer certainty and often overlook weak signals of change.

Scenario Planning interrupts that pattern.

It helps you explore multiple plausible futures so you can build strategy that is more resilient, adaptive and clear-headed. It strengthens your ability to lead through uncertainty without clinging to rigid forecasts or reacting too late.

Through narrative and visualisation, you create "memories of the future" that rewire your perception. Your team starts noticing different things. You begin making decisions earlier. The fog lifts.

This work requires your time and collective attention and a willingness to be imaginative, but the payoff is high: improved strategic thinking, stronger alignment and a strategy that is resilient.

The experience is energising, eye-opening and quite simply, unforgettable.

WHAT'S INCLUDED?

Our Scenario Planning sessions are immersive, energising and designed to stretch your thinking. Each engagement includes:

- ✓ Pre-workshop alignment on your business goals and key uncertainties
- ✓ Guided development of multiple plausible future scenarios (for longer sessions)
- ✓ Collective storytelling to build "future memory" and improve signal detection
- ✓ Iceberg analysis to uncover the deeper systems, beliefs and assumptions shaping the present
- ✓ Strategic stress-testing of your current direction
- ✓ Clear articulation of no-regret moves and early indicators
- ✓ Post-workshop report with recommendations, themes and action pathways

WHO IS IT FOR?

Scenario Planning is ideal for CEOs, business owners, executive teams and boards who:

- ✓ Want to prepare their business for uncertainty without defaulting to rigid plans
- ✓ Are facing major shifts or decisions and want a broader strategic lens
- ✓ Are committed to long-term thinking, impact and adaptability
- ✓ Want to build a team that feels confident navigating ambiguity
- ✓ Are rethinking their business model, exploring expansion or evolving their direction
- ✓ Feel stuck in the present and want to explore what's next
- ✓ Want to make confident long-term decisions
- ✓ Are operating in a complex or rapidly changing environment
- ✓ Need to align leadership around vision, risk and direction
- ✓ Want to tap into more imaginative, emergent thinking
- ✓ Are ready to be challenged and grow in the process

ANTICIPATED OUTCOMES

By the end of this experience, you can expect to walk away with:

Aligned, Future-Ready Team	Build cohesion through shared insight, deep reflection and playful storytelling that connects the team to a shared sense of direction
Creates Conditions for Innovation	Creative exploration opens up possibilities you might not see in traditional planning
Greater Strategic Confidence	Make decisions with more clarity and less guesswork
Increased Foresight Capability	Leaders become more attuned to early signals and subtle shifts, enabling proactive action
Increased Strategic Adaptability	Practice thinking across multiple time horizons and shift more easily between the present and future
Know your “No-Regret” Moves	Define the actions that add value across all scenarios – the strategic moves that make sense no matter what
More Robust Strategy	Stress-test your current strategy, uncover overlooked assumptions and develop options and contingencies that stand up to multiple futures, not just one
Reframed Risk	Understand what to watch, what to shift and what matters most without getting stuck in fear or false certainty
Sharper Signal Detection	Prime your brain to notice early shifts in the external environment, and act early



Let's work together

ENGAGEMENT STEPS

- 1 **Ready to dive in?** Schedule a [free 15-minute call](#) to define the scope of work
- 2 **Contract Agreement:** Once you're ready to move forward, we'll prepare and send over the invoice and contracting agreement, outlining the scope, terms and conditions
- 3 **Book Sessions:** We're then ready to schedule your session(s) and get started!

PAYMENT STRUCTURE

Our pricing is designed to be flexible and tailored to the specific needs of you and your team

Contact us below for pricing information.

DELIVERY OPTIONS & CONTACT

Services are available for in-person (ex. Perth, Western Australia), as well as online or hybrid.

For any questions or more information on all our [service offerings](#):

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