



CAPABILITY STATEMENT

BUSINESS STRATEGY WITH SOUL. BUILT AROUND YOU.

Reimagine Consulting is a boutique consultancy for business owners and executive teams who want to **grow strong, impactful and resilient businesses** without losing themselves in the process.

You're smart. Invested. The business matters. But holding it all together is burning you out. The team doesn't fully get it. And you're often in the weeds instead of doing the work that lights you up.

Strategy is only as strong as the leader behind it. That's why we start with you.

We help you shape a business that's grounded, human and built around what matters. No formulas. No cookie-cutter strategies. Just a way of working that **supports your energy and aligns with your vision.**

- ✓ Successful on paper, but it doesn't feel right? Our **Business Alignment Packages** help you reset, realign and get back in sync with how you're meant to lead
- ✓ Need steadiness in uncertain times? **Scenario Planning** will help you lead with foresight and prepare for multiple possibilities
- ✓ Team not on the same page? We use **PRINT® and team development strategies** to build trust and create engaged, self-sufficient teams
- ✓ Feeling disconnected or second-guessing yourself? Our **Leadership Reimagined™ program and coaching** reconnects you to your inner authority so you can lead with conviction

Our approach is practical, strategic and deeply human, helping you build a resilient, profitable business that **works for you, your team and your life.**

**BUSINESS ALIGNMENT STRATEGY | LEADERSHIP & COACHING |
SCENARIO PLANNING | TEAM DEVELOPMENT**

OUR VALUES

POSSIBILITY-MINDED

We're possibility-minded and love to learn. We're here to create, grow, evolve and shake things up!

LOVE LIFE

Life's too short to keep the champagne on the top shelf! We find reasons to celebrate every day, spreading light and positivity to inspire action and uplift spirits.

CONNECT DEEPLY

Our fascination with the interconnectedness of everything fuels our love for deep conversations and strong connections.

We uplift human consciousness by reimagining business.



OUR SERVICES



BUSINESS ALIGNMENT STRATEGY

Your business should work for you, not the other way around. If it feels heavy, chaotic or like you're constantly putting out fires, something's out of alignment.

We help you cut through the noise, make clear decisions and build a business that works for you.

- ✓ Business Alignment Packages
- ✓ Strategic Planning & Workshops
- ✓ Vision & Growth Strategy



SCENARIO PLANNING

The world is unpredictable, but your business doesn't have to be. We use scenario planning to help you explore multiple futures, test your assumptions, align your team and become more attuned to early signals of change.

This gives you the perspective and flexibility to respond deliberately instead of reactively.

- ✓ Board-level strategic conversations
- ✓ Immersive workshops (half-day to multi-day)
- ✓ Integration into broader strategic planning processes



LEADERSHIP & COACHING

Leadership is about knowing who you are, making bold decisions and leading in a way that feels right for you.

When you're in alignment, your team steps up, your business flows and you no longer have to hold everything together on your own.

- ✓ Leadership Reimagined™ Program
- ✓ Leadership Development & Coaching
- ✓ PRINT® & Team Effectiveness



TEAM DEVELOPMENT

A business is only as strong as its team, but if your team feels disconnected, misaligned or overly reliant on you, it's a drain on both results and energy.

We help you create a team that's engaged, self-sufficient, and actually working towards the same vision so you're not constantly putting out fires.

- ✓ PRINT® & Team Effectiveness
- ✓ Building Self-Managing Teams
- ✓ Team Workshops & Alignment

ABOUT THE FOUNDING PARTNERS

JILL JENSEN

Jill Jensen is a former geophysicist turned business strategist and coach.

With a background in science and business, she blends strategy with systems thinking, neuroscience and psychology to help leaders make clearer decisions, align with their strengths and build resilient, future-ready businesses.

An expert in scenario planning and future thinking, Jill supports leaders to zoom out, challenge assumptions and lead businesses that stay grounded and adaptive in the face of uncertainty. Known for her grounded presence and rule-breaking spirit, she brings depth, clarity and a fresh perspective to every engagement.

When she's not reimagining possibilities with clients, she's meditating, moving her body or walking her border collie, Toby in sunny Perth, Australia.

Qualifications: BSc. Geophysics (Hons I), MBA, GAICD, EOCC Coaching Certified, REACH LX Partner

Past Experience: Strategy Advisor, Business Performance & Planning Manager, Geophysicist

SIMONE PARKER

Simone Parker is a Leadership and Business Alignment Coach and Facilitator with over 15 years of both corporate experience in Human Resources and entrepreneurship.

Blending leadership development, PRINT® and strategic business alignment, she supports leaders in making bold decisions, building self-sufficient teams and leading authentically.

Known for her straight-talking yet deeply intuitive approach, Simone is grounded in authenticity and deep insight, always with a healthy dose of humour. She offers a safe, open space where clients can freely share their biggest dreams and boldest visions.

When she's not empowering clients to tap into their unique ability, you'll find Simone enjoying walks with a hot chocolate, playing board games, or going on adventures with her family.

Qualifications: BCom Human Resource Management, EOCC Coaching Certified, PRINT® Accredited, REACH LX Partner

Past Experience: D&I Specialist, HR Business Partner, Recruitment Adviser, HR Coordinator



WHY WORK WITH US?

We don't do cookie-cutter formulas, rigid frameworks or overcomplicated strategies that ignore the human behind the business. We're not your average consultants and here's why:

We say 'No' to Status Quo

We challenge conventional thinking and welcome bold, new visions and ideas.

We Walk the Talk

What we teach is integrated into everything that we do. It's not just 'stuff' we talk about, it's how we choose to live.

We're with You

Your vision is our vision, and we're here to bring it to life. We value the relationship as much as the result.

We Prioritise What Matters

Proactivity, presence and heart come first. Reactivity, hustle and rigid formality don't make the cut.

We go Deep

By blending neuroscience, bioenergetics, physics and ancient wisdom, we explore new ways of thinking that connect mind and heart to create real impact.

We've Seen Both Sides

Our corporate experience taught us what works and what doesn't, and we bring that knowledge to all we do.

TESTIMONIALS

"Collaborating with Jill Jensen has been transformative for my business. Her insightful and strategic approach has uncovered new growth opportunities and helped define clear, actionable goals."

– Ben Caine,

Founder and Architect LeanHaus

"Simone is an outstanding coach. She has a sharp eye for the essence and is really good in bringing back a lot of information to it's core. That allows for quickly zooming in on the 'issue' and preparing a focused workplan. Her quick wit and sense of humour also make her very pleasant company and great to talk to."

– Coaching Client



GET IN TOUCH

For more information on all our service offerings.

Jill Jensen +61 (0) 458 130 701

Simone Parker +61 (0) 420 770 614

Email: hello@reimagineconsulting.co

Website: www.reimagineconsulting.co

Social Media Links: [LinkedIn](#) | [Instagram](#)